



For Immediate Release
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American Stage Announces Two Job Promotions and Director of Marketing and Communications

St. Petersburg, FL – American Stage announces two new job promotions; Jerid Fox has been promoted as the company's new Production Manager and Zachary Hines as the Audience Engagement Manager. In addition, American Stage welcomes back and names Roman Black as the Director of Marketing and Communications.

"These staffing changes represent the continued evolution of American Stage's vision to provide strong artistic leadership in our region," said Stephanie Gularte, Producing Artistic Director. "By placing these highly skilled individuals in positions where they can realize the full potential of their talents and energy, American Stage will be able to bring even higher levels of quality and professionalism to our audiences."

ABOUT JERID FOX (Production Manager)

Jerid Fox is excited to be wrapping up his sixth season with American Stage. After attending Loyola Marymount University in Los Angeles, where he studied Film Production with an emphasis in Art Direction, he put his knack for imitation and improvisation to use at Disneyland Resort's Entertainment Department. He then picked up and moved to Florida where he has worked as a Scenic Designer, Properties Master, and Scenic Dresser for many popular Tampa Bay theatres and universities. On occasion, Jerid is also an Assistant Director or Art Director for theatrical productions, feature films, short films, and television commercials. His most recent scenic design credits include: American Stage's Tour of *Charlotte's Web* (Including Puppet Design), *The 39 Steps* at American Stage, *Inherit the Wind* at Stageworks Theatre, American Stage in the Park's *Spamalot*, and American Stage's *A Tale of Two Cities*.

"Filling the role of Prop Master, and sometimes Scenic Designer for the last 6 years at American Stage has provided me with some of the most rewarding years of my theatrical life. The staff is collaborative, creative, and never ceases to amaze me. The guest artists we collaborate with enrich our audience's experience -- bringing energy, quality, and insight to each new production. It is a joy to wake up knowing that my day will be spent working to tell amazing stories with the American Stage family. That is why I am so excited to take this next step with American Stage by becoming the Production Manager. I plan to foster communication, cohesion, and efficiency on each production and work towards elevated production values in all American Stage endeavors. This upcoming season promises to be a bold leap forward in creative storytelling here at American Stage and I am thrilled to be a part of it!" says Jerid Fox

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ABOUT ZACHARY HINES (Audience Engagement Manager)

Zachary Hines is an arts professional with a passion for creativity, community, and collaboration. After graduating from the University of Tampa and completing the London Theatre Program at the British American Drama Academy, he planted roots in the Tampa Bay area. In just a short amount of time, he has made a career out of innovating high-quality experiential live and digital initiatives that further engage audiences with creative programming – even winning several Best of the Bay awards and being named one of the “most promising artists under 25” along the way.

"In this new position, and with this new extraordinarily talented team, I am anxious to engage with current and new audiences by expanding their understanding of the work we present, capturing their imagination, and encouraging an interactive conversation between artist and audience." says Zachary Hines.

ABOUT ROMAN BLACK (Director of Marketing and Communications)

Roman Black has been in the marketing and design industry for over 15 years. He has worked in various industries and brings a unique perspective to this arts organization. Upon receiving his bachelor's degree from the University of Florida in 2001, he moved to the Tampa Bay area and instantly fell in love. He has resided in St. Petersburg since 2009 and loves the diverse culture and everything that the area has to offer. Roman started as the Marketing Associate with American Stage and quickly moved up as the Director of Marketing utilizing his skills and passion for theater, marketing and design. In 2015, he took time off to further his skills and learn new technologies. While not working full time as Director of Marketing, Roman was still very active behind the scenes and continued to help American Stage grow. He is excited to be a part of this nonprofit professional theater that impacts the community through powerful plays with a commitment to exceptional quality.

Roman Black added by saying, “American Stage has become a part of who I am and affords me to do what I love doing most. I’m thrilled to be returning to a company that offers dynamic productions which inspire audiences to engage in conversation and whose mission is to be a vital arts leader. I’m very excited to help brand American Stage as St. Petersburg’s only downtown professional theater.”

AMERICAN STAGE

Since 1978 American Stage has been dedicated to telling meaningful, compelling stories with integrity and professionalism. As the Tampa Bay area’s longest-running, most critically-acclaimed professional theatre company, we seek to bring the power of quality live theatre to each generation in our community. American Stage invites you to lean forward and experience the most captivating stories of the moment and the most relevant stories of the past. All told with passion and a commitment to excellence.

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