

Powerful Stories.



Boldly Told.

JOIN US TO CELEBRATE 40 YEARS STRONG. HERE'S HOW!

Help us celebrate 40 years strong. As we reflect on the last four decades serving our community as a vital non-profit professional theatre, we are thrilled to look forward to the future together. Our fundraising celebration, **AS40**, will be held on Friday October 6, 2017 in The Grand Ballroom at The Birchwood. Event tickets include dinner, cocktails and live performances by American Stage artists. **AS40** sponsors receive a variety of benefits, designed to bring them closer to the art and artists of American Stage.

Consider the sponsorship below that best fits your budget, or work with us directly for a customized package. Benefits, based on giving level, include robust event support recognition, season-long brand marketing presence, and ways to engage with the stage - including our new Anniversary Pass loaded with six ticket credits to allow you to experience each of our mainstage season's plays with clients or employees. Join us as we celebrate our work through the years, and help us build the future of storytelling with our **AS40** anniversary fundraising event.

AS/40 SPONSORSHIP LEVELS & BENEFITS						
Sponsor Level	ANNIVERSARY SPONSOR \$15,000	HOST SPONSOR \$10,000	CATERING SPONSOR \$7,500	VENUE SPONSOR \$5,000	BEVERAGE SPONSOR \$3,500	ENTERTAINMENT SPONSOR \$1,750
EVENT ACKNOWLEDGEMENT						
Event Tickets	10	8	6	6	4	2
VIP Champagne Toast	X	X	X	X	X	X
Event Program Ad	Full Page - Back	Full Page	1/2 page	Listing	Listing	Listing
Website Logo Inclusion on Event Page	X	X	X	X	X	-
Onsite Signage	X	X	X	X	Listing	Listing
EXPERIENCE OUR MAINSTAGE						
Anniversary Pass	6	4	4	2	2	1
Corporate Night	25 persons	25 persons	-	-	-	-
MARKETING EXPOSURE						
MS Program	1/2 page - Full Season	1/2 page - 3 Placements	1/2 page - 2 Placements	1/2 page - 1 Placement	-	-
Social Media Recognition	X	X	X	X	X	X
Donor Honor Roll Listing online and in program for 12 months	X	X	X	X	X	X

Ask about our other opportunities: Photobooth: \$500 Valet Sponsor: \$1,000

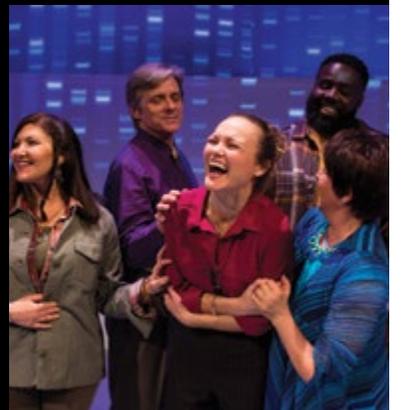
Please contact the Advancement Team at (727) 823-1600 x 203 or advancement@americanstage.org for inquiries.



Powerful Stories.

AS / 40
1977 / 2017

Boldly Told.



Powerful Stories.



Boldly Told.

What We Do

We have certainly come a long way from our humble beginnings as a touring theatrical company.

American Stage's mission is to reinforce the power of live theatre with high quality productions that excite and challenge a diverse audience. Our year-round programming seeks to realize this through our Mainstage season, Spotlight Series, 21st Century Voices: New Play Festival, After Hours and American Stage in the Park programming. American Stage Education's offerings include award-winning Teaching Artist Outreach focused on bringing theatrical arts experiences to under-served populations, helping them to excel onstage & beyond.

Mainstage: Our program cornerstone consists of six productions per season, produced year-round with exceptional quality, and performed by professional artists in our 182-seat theatre. Many of these productions are award-winning works that range from celebrated contemporary plays to thought-provoking world premieres to vibrant and timeless classics.

Spotlight Series: Our Spotlight Series promotes dialogue between our audiences and artists by connecting the themes of our mainstage plays directly to the lives of those in our community through forums, lectures, prologues & intimate chats.

21st Century Voices: New Play Festival: An initiative dedicated to developing and presenting new works for the stage that speak to a contemporary audience in a fresh and compelling way. 21st Century Voices programming includes an annual staged reading festival, workshopping of new scripts, and fully produced new plays. In the future American Stage intends to offer an annual playwrighting residency, providing a playwright the time, resources, and access to talent to develop a new play.

After Hours Series: This programming serves as an artistic incubator to develop the talent & skills of local artists and collaborate with partner organizations for eclectic offerings, including cabaret, comedy, and improv.

American Stage in the Park: As the Tampa Bay area's biggest outdoor theatrical production, American Stage designs & constructs a performance facility for a month-long run of a Broadway musical in downtown St. Petersburg's historic Demens Landing Park, with nearly 15,000 in attendance.

American Stage Education & Outreach: A robust department within American Stage with the mission to empower artistic, intellectual, and emotional growth across our community through the craft of collaborative, theatrical storytelling. Over 21,000 children and adults are served annually by programs that make a quality arts education available to all people in our community, regardless of socio-economic status.

Powerful Stories.



Boldly Told.

AMERICAN STAGE CELEBRATES **40** YEARS STRONG

Since 1977, American Stage has contributed to the vitality of Tampa Bay as a regional professional theatre. With a \$3.5 million annual economic impact, American Stage is a valued arts institution, employer & economic driver for our locale. Our powerful storytelling and arts education elevate the quality of life and social impact for local residents & visitors alike.

We believe that through the telling of dynamic stories, live theatre has the power to unite us in our shared experiences and to deepen our connection to one another through the illumination of diverse perspectives. Our year-round programming seeks to realize this through our Mainstage season, New Play Festival, American Stage in the Park & much more.

American Stage artists and stakeholders are responsible for helping a small theatre touring company blossom into a thriving world-class professional theatre providing nearly 70,000 Tampa Bay residents and tourists with accessible, relevant art and arts education annually. As the City of St. Petersburg continues to gain more global recognition as a premier arts destination, with your support, we can fund a future that brings American Stage's brand of theatre to reach even more people, with exceptional quality and powerful storytelling for all.

LOOK AT WHAT WE'VE ACCOMPLISHED TOGETHER...

REACHED **OVER 1,000,000** PERSONS

OVER 5,000
PERFORMANCES

OVER 3,000
ARTISTS EMPLOYED

S I N C E 1 9 7 7

25,000+ ANNUAL MAINSTAGE ATTENDANCE

21st CENTURY VOICES:
NEW PLAY FESTIVAL
STARTED IN 2016

AMERICAN STAGE EDUCATION & OUTREACH:
OVER 21,000 CHILDREN AND ADULTS
SERVED ANNUALLY

IMAGINE WHAT WE CAN DO IN THE NEXT **40 YEARS**