



## Part-Time Graphic Designer

**Status:** Part-Time / Exempt

**Reports To:** Marketing Manager

**Salary:** DOE

American Stage has an immediate opening for a creative graphic designer to join our dynamic Advancement Department. This position is an essential part of the team ensuring consistent visuals and branding. The part-time Graphic Designer is responsible for design, layout, revisions and print production and/or digital output. The candidate will be responsible for creating graphics for use in multiple channels: email campaigns, videos, website and social media platforms as defined.

### Job responsibilities include, but are not limited to:

- Develop and execute designs that support both traditional print and digital media based marketing strategy for institutional and program-specific campaigns
- Create graphics for our print, web, email and social media channels
- Create graphics for large format installations
- Assist in the development and creation of presentations and event marketing needs
- Photo and video editing based on marketing strategies
- Work with team on marketing needs for external events and partners as needed
- Perform other duties as assigned

### Position requirements include:

- Proficiency in Adobe Creative Suite: Photoshop, InDesign, Illustrator, After Effects & Premiere
- BA in Graphic Design, Visual Communication or equivalent 1-3 years work experience
- Strong technical and conceptual design skills with a track-record for creating engaging graphics
- Strong attention to detail and effective editing capabilities
- Ability to expand on existing design templates
- Strong verbal and written communication skills with the ability to collaborate effectively across multiple departments to effectively present campaigns and strategies
- Flexibility & positive attitude when design changes are requested; Ability to absorb and apply constructive criticism from team
- Knowledge of social media platforms and best practices
- Knowledge of WordPress platform is a plus
- Ability to adapt and evolve creative content to remain innovative and consistent with brand, style, and tone
- Strong copywriting and editing skills
- Ability to put together disparate elements of a design created by another professional, such as the icons, photographs and other components
- Ability to meet deadlines and handle multiple simultaneous projects from development to completion
- Candidate will be able to coordinate and manage relationships with vendors and oversee print production
- Gather relevant information for projects by discussing ideas with the team and/or by performing their own research.
- A great candidate is enthusiastic and passionate about the arts, graphic design, and the potential intersections of the two

- Knowledge of photography and video editing a plus
- Some night and weekend work is required. Twenty hours per week during assigned daytime, evening, and/or weekend hours. Scheduled work hours may change. Overtime may be required, or permitted with prior approval

**To apply:**

Submit a submit cover letter and resume with portfolio to [employment@americanstage.org](mailto:employment@americanstage.org) by **July 17, 2018**. For the Part-Time hourly graphic design position please include your hourly wage range consideration in your cover letter. NOTE: If also interested in opportunities for project-based work as an independent contractor please note interest and freelance rate in cover letter.

For more information about American Stage visit [americanstage.org/employment](http://americanstage.org/employment)

American Stage is an Equal Opportunity Employer. American Stage does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit, and business need.

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**AMERICAN STAGE | AS/40**

American Stage celebrates **40 Years Strong** this season. Since 1977, American Stage, has contributed to the vitality of Tampa Bay as a regional professional theatre. American Stage's mission is to reinforce the power of live theatre with high quality productions that excite and challenge a diverse audience. Our year-round programming seeks to realize this through our Mainstage season, Spotlight Series, 21st Century Voices: New Play Festival, American Stage in the Park and Improv. American Stage Education's offerings include award-winning Teaching Artist Outreach focused on bringing theatrical arts experiences to underserved populations, helping them to excel onstage & beyond.

We believe that through the telling of dynamic stories, live theatre has the power to unite us in our shared experiences and to deepen our connection to one another through the illumination of diverse perspectives. American Stage artists and stakeholders are responsible for helping a small theatre touring company blossom into a thriving world-class professional theatre providing nearly 70,000 Tampa Bay residents and tourists with accessible, relevant art and arts education annually.

**Powerful Stories. Boldly Told. 40 Years Strong.**

**SOCIAL MEDIA**



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